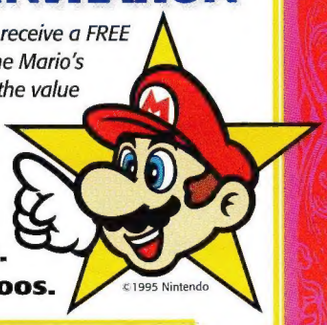
NEWFIELD PUBLICATIONS

MARIO QUIZ CARDS PRESENTS

MASTERPIECE GIFT INVITATION

Congratulations! *You have been selected to receive a FREE GIFT PACKAGE with a value of up to $24.95. Play the Mario's Masterpiece Game on the Game Card enclosed. If the value revealed is $24.95, you will receive:*

- ✔ **40 FREE Mario Quiz Cards.**
- ✔ **A FREE User's Manual.**
- ✔ **A FREE Collector's File Box.**
- ✔ **18 FREE Index Divider Cards.**
- ✔ **4 FREE Mario Character Tattoos.**



To claim your FREE GIFT PACKAGE, enclose your Mario's Masterpiece Game Card in the postage-paid envelope and mail today!

Plus...
this FREE Neon Calculator is yours if you reply within 10 days.

*To get your **FREE** Neon Calculator, remove this sticker and affix it on the reverse side of your Game Card. Then mail it to us in the reply envelope provided **within 10 days.***

NEON CALCULATOR

Dear Parent,

I want to offer you a FREE gift! In fact, from the moment you were selected to receive this package of 3 Mario Quiz Cards—you've also been **guaranteed** an additional gift package that could be worth up to $24.95!

Please take a moment to look through your colorful new Mario Quiz Cards. These cards are both fun and educational. They satisfy a child's natural curiosity and nurture a lifelong learning habit while entertaining children at the same time. Your child can learn the wonders of the world from friends—Mario and his pals! The unique Question & Answer format makes learning an experience for the whole family. As a parent, you'll enjoy Mario's entertaining and accurate answers to your child's questions about topics such as Technology, Wildlife, Medicine, the Human Body—and much, much more.

Now take a look at the Mario's Masterpiece Game Card enclosed. All you have to do is scratch off Mario's painting and see what you've won.

If the value revealed is $4.99, you'll receive a FREE gift of 20 Mario Quiz Cards. If it reveals $9.98, you'll receive a FREE gift of 40 Mario Quiz Cards.

But if the value revealed is $24.95, you get our BIG VALUE GIFT PACKAGE, totally FREE, which includes:

- ★ 40 more fun and fascinating Mario Quiz Cards, to add to the 3 free cards you just received, on the same high-quality, durable stock.
- ★ A colorful Collector's File Box—to safely store your collection of cards.
- ★ 18 useful Divider Cards to organize your cards and to help locate them quickly.
- ★ An informative User's Manual—your guide to the 18 different categories of Mario Quiz Cards and suggestions on how to make the most of them.
- ★ 4 Mario character fun tatoos. Your child will love them!

Plus—if you reply right now—a FREE Neon Mini Calculator!

All these gifts will be yours to keep FREE with NO OBLIGATION to buy anything! It's our way of thanking you for exploring the world of Mario Quiz Cards.

In addition to your valuable FREE GIFTS, you'll receive another set of 20 Mario Quiz Cards to examine for 10 days without obligation.

If you choose to keep them, they're yours for the low price of only $4.99, plus shipping and handling. You are under no obligation to buy more cards, but I know you will want to after seeing how Mario and his friends answer your child's toughest questions.

You'll receive additional shipments of Mario Quiz Card every month—for a 10 day review—at the low price of $4.99 per set, plus shipping and handling. After the third shipment, you will receive three sets of cards each month.

(Please see over...)

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YOUR 64 FREE GIFTS!

Up to a $24.95 value!

To get your FREE Neon Calculator, detach and affix this sticker to the back of your Mario's Masterpiece Game Card.

FREE

EARLY-BIRD BONUS

SPECIAL BONUS GIFT!
4 Mario character tattoos.

5

1 Mario User's Manual
2 Collector's File Box
3 18 Index Divider Cards
4 40 Mario Quiz Cards
5 4 Colorful Mario Tattoos

Your child will learn answers to hundreds of questions...

- ✔ Mario can explain what causes night and day...and why we need oxygen.
- ✔ Princess Toadstool can tell you the secrets of earthquakes...and how many people there are in the world.
- ✔ With help from Mario's shy brother Luigi, you can discover why it's freezing cold at high altitudes...and how many instruments there are in the cockpit of an airplane.
- ✔ If your child (and you!) would like to know if parrots really know how to talk, why blood is red, or at what speed a jet leaves a runway, then let Mario come to the rescue with the answers!

Why don't you send for your FREE GIFT PACKAGE now?

Here's how...

1. Fill out your name and address on the **front** of your Mario's Masterpiece Game Card.
2. If you reply within 10 days, affix your FREE Neon Mini Calculator sticker to the **back** of your Mario's Masterpiece Game Card.
3. Put your Mario's Masterpiece Game Card in the postage-paid envelope provided and drop it in the mail **today.**

This is a unique opportunity to introduce your child to the wonders and mysteries of our world, and to take your child on a fabulous adventure in learning.

So please don't wait—and you'll soon receive your FREE GIFT PACKAGE!

Sincerely,

John Andrews

John Andrews, Director

P.S. Don't forget to reply within 10 days to receive your FREE Neon Calculator.

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PRESENTS

MARIO QUIZ CARDS

$4.99 $24.95 $9.98

MASTERPIECE GAME CARD

Scratch off Mario's Masterpiece to find the value of your FREE gifts!

If scratching off Mario's Masterpiece reveals $4.99, you've won 20 Mario Cards FREE. If it reveals $9.98, you've won 40 Mario Cards FREE. ***If it reveals $24.95, you can claim our Big Value Gift Package FREE right now!***

YES! Please send my FREE Gift Package along with my first regular set of 20 Mario Cards for just $4.99. I'll then receive a new shipment every month as described on the back.

Please fill in the information below before sending in your Game Card.
PLEASE PRINT CLEARLY.

Parent's name_____

Child's name_____

Address_____ Apt._____

City_____ State_____ Zip_____

Birth date____/____/____

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IMPORTANT To claim your FREE gift, see instructions on other side.

Here's how to send for your FREE GIFT PACKAGE!

1. **Scratch off Mario's Masterpiece** on your Game Card with a coin to see the value of your FREE gift.
2. **Affix your FREE Neon Calculator sticker** in the space below, if you are replying within 10 days.
3. **Fill in your name and address** on the front of this card.
4. **Insert this card** in the prepaid envelope provided and mail it TODAY.

We'll then send you your FREE Gift Package!

In addition to your FREE Gift Package, we'll also send you a set of 20 new Mario Quiz Cards for a 10-day free examination. If you choose to keep them, you'll pay the low price of only $4.99, plus shipping and handling.

You'll then receive additional shipments of Mario Quiz Cards every month – for a 10-day review – at the low price of $4.99 per set, plus shipping and handling. After the third shipment, you will receive three sets of cards each month.

You are under no obligation and are free to cancel at any time. The FREE GIFT PACKAGE is yours to keep no matter what you decide.

SEND NO MONEY NOW!

All orders are subject to our approval.

EARLY-BIRD BONUS!

Affix your FREE Neon Calculator sticker here.

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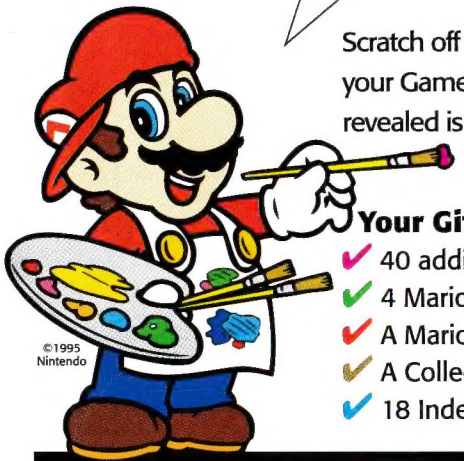
These 64 valuable gifts are all yours FREE!



Scratch off Mario's Masterpiece on your Game Card and, if the value revealed is $24.95, we'll send you all 64 FREE GIFTS!

Your Gift Package includes...

- ✔ 40 additional Mario Quiz Cards.
- ✔ 4 Mario character tattoos.
- ✔ A Mario Quiz Cards User's Manual.
- ✔ A Collector's File Box.
- ✔ 18 Index Cards.

They are all yours FREE with no obligation! All YOU have to do is return your Mario's Masterpiece Game Card today!

BIG VALUE GIFT PACKAGE WORTH UP TO $24.95

SPECIAL BONUS GIFT!
4 Mario character tattoos.

SEND FOR YOUR FREE GIFTS TODAY!

See how easy it is on your Game Card...

PF/MR6143 609055

A colorful neon calculator for your child...FREE!

This full-function electronic mini-calculator is small enough to slip into a pocket, pencil case or schoolbag...powerful enough to solve just about any arithmetical question. With its convenient size and light weight, it can travel with your child from home, to a friend's house or to school.

This handy desktop calculator adds, subtracts, multiplies, and divides. It features 4 memory keys, an LCD readout, square root and percent keys. Battery is included. Colors may vary.

And it's yours FREE when you reply within 10 days.

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